






Literacy Landscape Executive Summary

In the Spring of 2024, Knox County Schools conducted a literacy landscape analysis by partnering with an external vendor, MGT Education. The analysis reviewed the current state of literacy instruction in the district and identified significant strengths and areas of opportunity relative to beliefs, knowledge, and skills. The landscape took place in each of the 52 elementary schools in KCS and consisted of perception surveys, interviews, focus groups, and classroom observations.

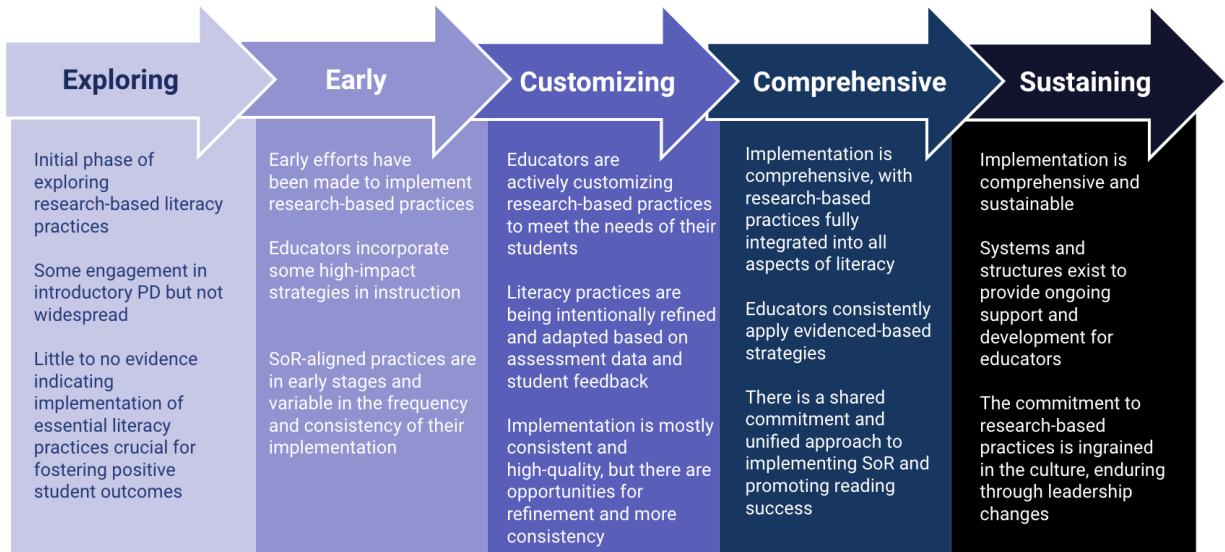
MGT systematically gathered data to analyze the alignment of the status of literacy instruction. A representative sampling of data was collected from teachers, school leaders, and instruction coaches as well as regional directors and facilitators to ensure the trends identified from analyzing the representative sample can be reliably applied to the entire district. This report provides a summary of the following data:

Perception Surveys	Interviews & Focus Groups	Observations
Teachers: 842 Principals, APs, and Instructional Coaches: 147 Facilitators and Regional Directors: 9	Teachers: 103 interviews Instructional Coaches: 2 focus groups Principals: 5 focus groups Facilitators: 1 focus group	Classroom Observations: 188

Project Design: Key Indicators






	District Vision & Goals	District and stakeholders have clear vision for literacy and shared understanding of goals Teachers understand and can explain KCS's vision and literacy goals Teachers have knowledge and skills needed to prepare students to reach KCS's goals
	Science of Reading (SoR)	District leaders and educators understand and prioritize the SoR District provides sufficient PD and resources in the SoR Teachers provide Tier 1 instruction covering the 5 pillars of literacy along with spelling and writing daily Schools have sufficient support staff to provide small group instruction
	HQIM	Schools have access to HQIM aligned to SoR and standards Materials are used with integrity, consistency, frequency, and intensity needed to meet the needs of all learners Leaders and teachers collect evidence that validates curriculum is implemented as intended
	Literacy Instruction & Assessment	Teachers use instructional routines to teach key skills and deliver instruction on phonemic awareness, phonics, and spelling Assessments given are effective and used regularly to monitor student progress Diagnostic data is used for intentional lesson modification
	Engagement	Students are motivated during literacy instruction and actively engaged (reading, writing, and speaking) Leaders promote a collaborative culture and provide a safe space for staff to ask questions and continuously improve Leaders engage in classroom observations and feedback

Project Design: Stages of Implementation



Data Analysis Executive Summary

Overall district implementation stages for each of the five domains are provided in the table below. Explanations for each of these levels are provided, by domain and stakeholder group, in the slides that follow.

	Exploring	Early	Customizing	Comprehensive	Sustaining
 District Vision & Goals			✓		
 Science of Reading & Structured Literacy		✓			
 High-Quality Instructional Materials			✓		
 Literacy Instruction & Assessment			✓		
 Engagement				✓	






Literacy landscape strengths include the following:

- Knox County Schools' vision and goals are aligned with the building goals, which promotes consistency and synergy in efforts to contribute to the district's broader literacy outcomes.
- The core curriculum is rooted in current research on Science of Reading (SoR) principles, which incorporates evidenced-based practices into K-5 literacy instruction through applying Structured Literacy (SL) practices. Building literacy schedules reflect ample instructional time for K-2 (120-150 minutes) and 3-5 (90 minutes).
- The comprehensive nature of the High-Quality Instructional Materials (HQIM) across grade levels is a notable advantage. The HQIM emphasizes vertical alignment and a systematic approach, ensuring a consistent, high-quality instructional experience for students in KCS.
- Professional Learning Communities (PLCs) monitor student growth and achievement, engage leaders and staff in professional learning, cultivate a culture of ongoing improvement, and ensure a team-based approach to meeting students' needs.

Literacy landscape opportunities include the following:

- Educators have articulated a need for improved correspondence and uniformity in professional development that aligns with the district's literacy vision and goals. Providing explicit direction and continuous assistance may mitigate confusion and provide educators with the essential knowledge to execute evidence-based literacy pedagogy proficiently.
- An acknowledged deficiency exists in teacher training regarding the foundational theories and practical implementation of SoR principles. By enhancing teachers' comprehension and assurance in SoR and SL strategies, this additional training would effectively bridge the divide between theory and practice.
- KCS leaders should ensure all educators and leaders have received comprehensive training for implementation of HQIM and continue to offer resources and assistance via ongoing professional development.
- There is a need to address concerns over consistency and accessibility of instructional support staff for small group instruction. Offering supplementary professional development opportunities tailored to instructional strategies within small group instruction may assist in providing the required expertise and competency to execute effective small group literacy instruction for students within Tier I.

KCS Next Steps Toward Literacy Improvement

 District Vision & Goals	<p>Within diverse professional learning opportunities, school and district leaders will make deliberate connections to convey the current teacher actions and needed teacher actions that align to the district's literacy vision and goals.</p>
 Science of Reading (SoR) & Structured Literacy (SL)	<p>During PLCs, teachers and leaders will internalize HQIM with direct labeling of the elements that support the Science of Reading and promote Structured Literacy practices. PLCs will support teachers in building their knowledge through explicit practice with their colleagues.</p>
 High-Quality Instructional Materials (HQIM)	<p>During PLCs, teachers and leaders will internalize HQIM with their knowledge of students in mind; thus, preparing to effectively implement lessons to support all students in being successful with grade level expectations through targeted small group support.</p>
 Literacy Instruction & Assessment	<p>Within PLCs and data meetings, teachers and leaders will utilize a student work analysis protocol to explore student work from HQIM and determine and plan for instructional needs based on evidence of student knowledge. Additionally, regional leaders and content facilitators will promote leaders' proximity to instruction through IPG walks and PLC engagement.</p>
 Engagement	<p>During various professional learning structures, leaders and teachers will ensure students are engaged in authentic learning opportunities that foster academic discourse, reading, and writing daily.</p>